



City of Shorewood

March 11, 2025

Recycling Committee Meeting

Agenda

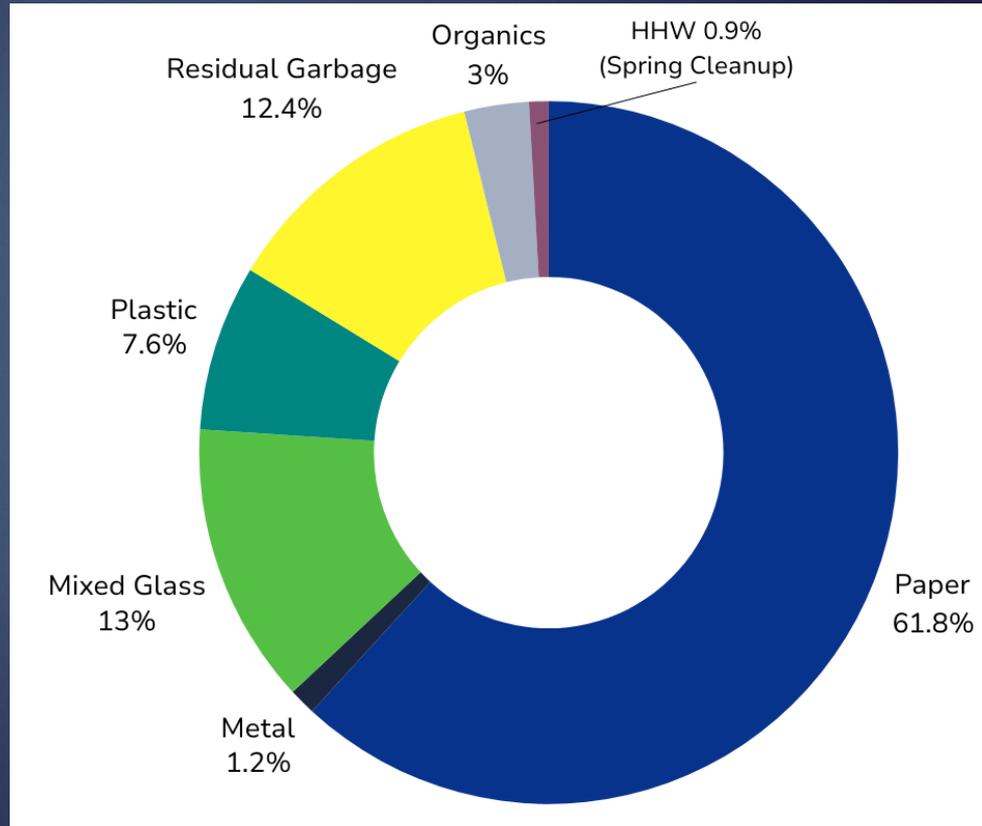
- ▶ Welcome & Introductions
- ▶ Review 2024 Activities (2/10 CC Meeting Presentation)
- ▶ What's Next?
- ▶ Discussion: Ideas for 2025
- ▶ Meeting Schedule

City of Shorewood
February 10, 2025
City Council Meeting

4. Reports and Presentations
 - A. Recycling Update

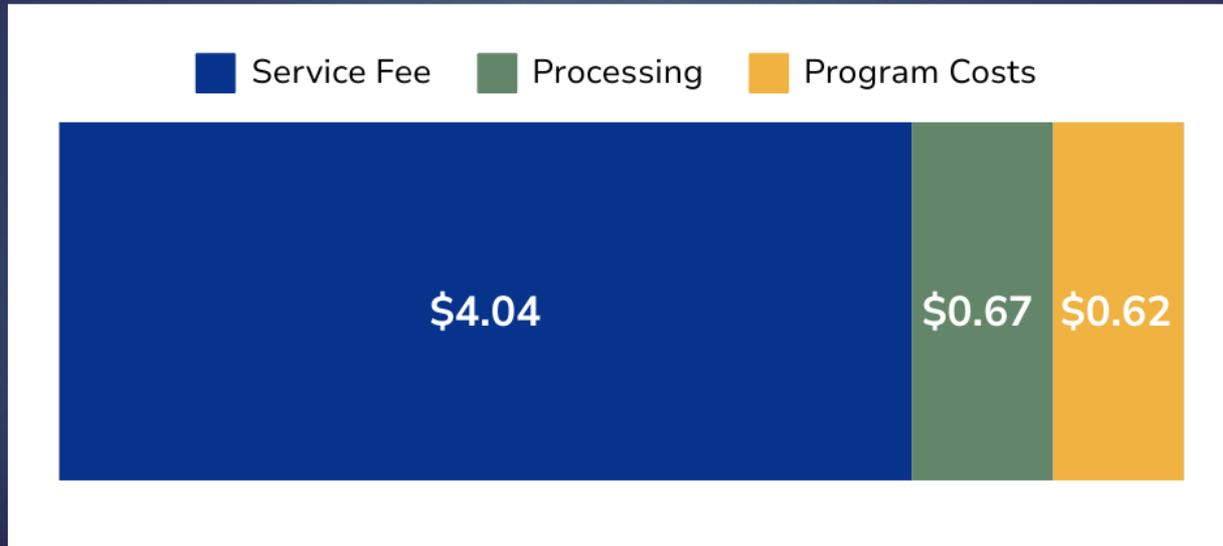
Recycling – 2024 Material Tonnage

- ▶ 2,890 HH
- ▶ 96% participation rate



Recycling – 2024 Budget

- ▶ Recycling: \$5.33/month/HH (\$16/quarter)
- ▶ Organics: \$370/month (City of Shorewood)



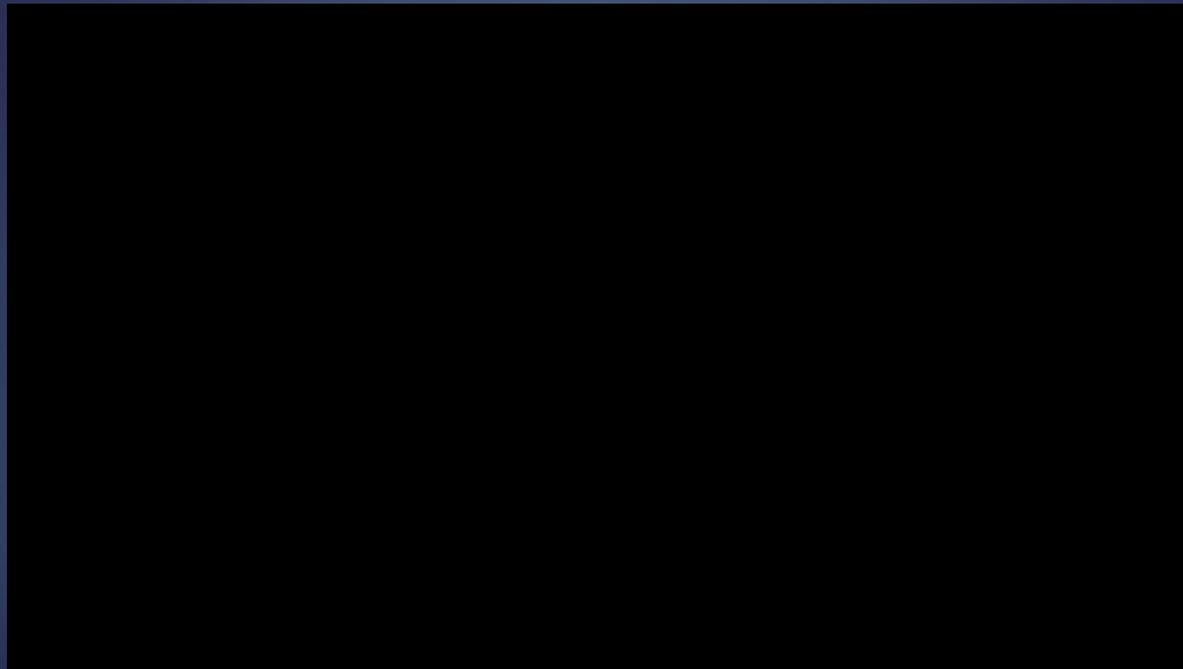
Recycling Education & Outreach Activities in 2024

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| <ul style="list-style-type: none">• Distribution of recycling calendar to residents• Newsletter articles• Social media posts• Utility Bill message• Outreach at events• Promotion of County programs (HHW events, Fix-it clinics, educational campaigns, etc.)• Pumpkin drop event (22 HH participated)• Monthly electronic newsletter (836 subscribers) | <ul style="list-style-type: none">• First Committee-hosted field trip to SMSC Organics Site (10 participants)• Door knocking (86 HH reached)• Piloted a yard sign drop-off (42 signs collected)• Spring cleanup and paper shred event support• Worked with 2 VANTAGE program groups to design a survey and a short video to promote organics recycling |
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Organics Recycling - VANTAGE

<https://www.youtube.com/watch?v=BQDkaqL1mhl>



Shorewood Recycling in 2025

- ▶ Recycling Fee increase: \$18/quarter
 - ▶ \$0.61 increase/month/HH
 - ▶ Total # HH increased from 2,890 to 2,910
- ▶ RFP
 - ▶ City Council Work Session on Feb 24
- ▶ Organics recycling drop sites will continue
- ▶ Curbside organics to be included in RFP (optional)
- ▶ Recycling Committee Meeting – March 11, 5:30 p.m., SCEC

Discussion: Ideas for 2025

- ▶ Spring Cleanup – May 17
- ▶ Yard Sign Collection – After HS graduation?
- ▶ Pumpkin Drop – Date TBD
- ▶ Other ideas?

2025 Meeting Schedule

