

## SHOREWOOD RECYCLING COMMITTEE MEETING MINUTES

**Thursday, July 31, 2025**

The third Shorewood Recycling Committee Meeting of 2025 was held on Thursday July 31, 2025, from 12:00-1:30 p.m. at the Shorewood Community & Event Center, 5735 Country Club, and online via zoom. A field took place to Brooklyn Park Transfer Station after the conclusion of the meeting. 10 people attended the field trip (photos on [facebook](#)).

Agenda: *Agenda can be found on the City's website, under [Agendas and Minutes](#)*

1. Welcome & Introductions
  - a. 5 Committee Members in Attendance (1 online); 2 members are city staff
2. Reviewed/Approved [April 29, 2025 Meeting Minutes \(pdf\)](#)
3. Project & Activities Updates
  - a. Recycling RFP: Shorewood Recycling Coordinator shared notes from [July 28 Regular City Council Meeting \(PDF\)](#). City of Shorewood will be pursuing a contract with WM for residential curbside services 2026-2030.
  - b. Yard Sign Collection at City Hall: This summer, a number of high school graduation signs were dropped off at City Hall to be recycled. The City will continue to keep the drop-off available for residents to recycle signs. Staff will deliver signs to Choice Plastics in Mound to be recycled.
  - c. Stop Food Waste Challenge: This is the first year the City of Shorewood formed a team and partnered on this event.
  - d. Pumpkin Drop Event in Fall 2025: Committee members discussed ideas for the pumpkin drop event, scheduled for November 8, 2025. The event will be promoted as a Pumpkin Stop, Drop and Roll. Residents will be able to stop by South Shore Park to drop off pumpkins, gently used coats to be donated to ResourceWest, and string lights to be recycled. Participants will have an opportunity to roll their pumpkin in a lawn bowling game. The event will take place from 11 a.m. to 1 p.m. The event will be promoted in the ShoreReport, social media, and e-newsletters.
  - e. Outreach & Door Knocking: Committee members discussed the following topics for outreach: organics recycling, transition to WM, fall events promotion, and ideas for marketing materials, such as magnets or calendars to hang in a space near their carts. The committee will bring this item back to discuss further at the next meeting.
  - f. Field Trips: Today's meeting was paired with a field trip to Brooklyn Park Transfer Station. Committee members have expressed interest in continuing to schedule future field trips. The committee discussed a field trip during MEA week in October 2025 or looking into spring to visit WM's MRF or an organics site.
  - g. Other topics brought forth by committee members: Discussion around how to partner more with apartment buildings will be brought back to a future meeting.
4. Schedule next meeting date: A doodle poll will be available to schedule the next meeting date